

FIZZ

BOOK

READ



Kansas City, Kansas Public Library Summer Reading Report 2014

Program Sponsors:



NEKLS



2014 Goals & Outcomes

Goals

- Encourage youth to read throughout the summer
- Increase participation levels to reach at least 10% of youth in Wyandotte County, KS
- Partner with more summer school and youth community organizations
- Increase community awareness of the program
- Increase consistency to present a quality program at all branches

Outcomes

- KCKPS pre-registered over 3,300 students prior to the end of school
- 1,817 youth participated by logging the books they read during the program
- 38.23% of registrants participated in the reading program
- 90.39% of participants completed the reading program
- Youth participation amounted to 4.05% of the population ages 0-17 in Wyandotte County, KS
- 3 partner community reading sites serving 160 youth registered and participated
- 386 youth programs were presented to an audience of 8,803 patrons
- 52 special outreach programs were presented to an audience of 1020 patrons for various community organizations
- 302 adult programs were presented to an audience of 2,766 patrons
- 46,398 materials for youth were circulated during the program

Community Support and Volunteers

Thank you to the many companies, organizations and individuals who generously donated funding, supplies, incentives, and time this year. A special thanks to the **Kansas City, Kansas Public School District** for providing \$30,000.00 and the **Kansas City, Kansas Public Library Foundation** for providing \$10,000.00 in funding. The **Kansas State Library** provided \$417.25 worth of Summer Reading Materials and **NEKLS** (the Northeast Kansas Library System) provided \$750.00 worth of Summer Reading bags.

Donated money or prizes totaling \$28,500.96

- BPU
- Chili's - Village West Pkwy
- Church's Chicken - Leavenworth Rd
- College Basketball Experience
- Coterie Theatre
- Five Guys Burgers and Fries - Village West Parkway
- Great Wolf Lodge - KCK
- Gottlieb Planetarium
- Kansas City Royals
- Kansas City T-bones
- Kansas City Zoo
- KC Bowl
- KCK Parks and Rec
- The Legends Outlets Kansas City
- McDonald's - Shawnee Drive
- National WWI Museum
- Nelson Atkins Museum
- Phoenix Theatres at the Legends
- Schlitterbahn - KCK
- Science City
- Sonic Drive-In - Mission, KS
- Steamboat Arabia Museum
- Theatre for Young America
- T-Rex Café - The Legends
- Turner Recreation Commission
- Wendy's - Tauromee St
- Wonderscope
- Wyandotte County Fair Association

Donated programs or supplies totaling \$5,393.50

- Chick-fil-a
- Chris Suchan - KCTV5 Meteorologist @ West
- Harvesters Kids Café @ Main
- Harvesters Kids Café @ West
- Have Guns Will Travel
- Judi's Bakery
- K-State Research & Extension @ Main
- K-State Research & Extension @ South
- Mathew Riggs as Eco Elvis @ South
- Michelle Bogowith - Fox4 TV Meteorologist @ South
- Papa John's Pizza
- Pets for Life @ Main
- Pets for Life @ South
- Pets for Life @ West
- Target
- Tom Valverde

Volunteers

Volunteers were also a big help during the summer, assisting with programs and camps, shelving, handing out prizes, compiling crafts, and helping readers use library computers to register and log their books online. Volunteers logged **1279** hours of time this summer to help during the program.

Summer Reading 2014 By the Numbers

Reading Club Participation

- 1,645 youth participants at branch libraries
- 160 participants at community organizations
- 12 participants returned reading logs to USD 500 schools
- 378 adult participants at branch libraries
- 90.39% of all participants completed the reading program

Community Partnerships

- 3 partner community reading locations
- 160 children and teens logged 20 minutes a day

Community Representation

- Participants from at least 71 different schools
- 4.05% of WYCO population ages 0-17 participated

Youth Programs

- 296 children's programs presented to 8,022 patrons
- 90 teen programs presented to 781 patrons
- 302 adult programs presented to 2,766 patrons

RU Reading Library Dollars

- \$6,294 in library dollars earned by readers for writing reviews
- \$1,817 worth of library fees paid with library dollars

Youth Material Circulation

- 38,519 children's materials circulated
- 7,879 young adult materials circulated

Volunteers

- 87 volunteers donated 1,297 hours of their time

2014 Highlights

Collaboration with Schools

KCKPL partnered with many Kansas City, Kansas schools this year to help make the program a success. USD500 contributed generous funding that was used to purchase books and other prizes for participants. This funding also covered the costs to print and distribute reading logs at branch locations and in all area schools.

In addition, public library staff visited schools where they promoted the program with teachers, parents and students during classroom visits, PTA meetings and assemblies. Students from Kansas City, Kansas Public Schools, Turner USD #202, Piper USD #203, and several private schools enjoyed visiting with library staff and learning about the fun prizes, great books, and free activities available for them at the library.

Collaboration with Community Partners

To increase community awareness, libraries reached out to community organizations to encourage them to participate in summer reading as a group. Organizations registered to participate in the reading program by committing to have their children read for 20 minutes a day. This year, **THREE** community sites participated in the summer reading program, including a few daycares, preschools and summer camps. Each participant was rewarded with a free paperback book.



In addition to their regular programming schedule, library staff presented **52** programs to **1020** participants specifically for various daycares, summer schools, rec centers and day camps. Programs included booktalks, book clubs, special storytimes, and craft programs. West held a weeklong Reading Camp for the Tender Hearts Daycare. Every day for 3 hours campers learned about the alphabet, played games, and made crafts. The partnership between KCKPL, KCPT, and Tender Hearts Daycare will hopefully lead the way for more community collaboration in the future.

Kick-Off Celebrations



Everyone at **Main** had a wonderful kick-off featuring **Mad Science**. Staff members and volunteers helped with facepainting, snacks, and the giant bubble station. With the help of RU Reading, they made sure everyone had all the information they needed for a successful summer of reading.

Schlagle had several science experiments going on at once, allowing visiting patrons an opportunity to make Flubber, get down with “Dancing Milk” and watch our resident scientist make Frozen Bubbles.



The kick-off at **South** featured Fox 4 Meteorologist **Michelle Bogowith**. She told the audience about her background and education required to be a meteorologist. She also shared weather facts and answered many questions about her job.

Turner’s Star Wars kick-off included Princess Leia, a Tuscan Raider, and a stormtrooper. Staff made a fabulous R2-D2 cake and the teen club made lightsabers (chocolate-covered pretzels) and stormtroopers (marshmallows). There were also crafts and games like Empire Bowling, with Jedi Training with Hannah, making Yoda Ears or Leia hair buns and lightsabers. Princess Leia read “Goodnight Forest Moon”.



For their kick-off, West had a petting zoo, **Sizzle** from the **T-Bones**, **Mad Science**, games, and cotton candy and sno-cones.

Schlagle Summer Camps



Mr. & Mrs. F. L. Schlagle Library held several science and nature themed camps for children ages 3-15. The **Tots and Trails Family Camp** was held for children ages three to four and their parent or guardian. Activities were geared toward creating experiences for parent and child to allow them two hours of unplugged, uninterrupted time with their little ones. This year's theme was Explore Your Senses and the week featured fun activities such as a bird hide-and-see, making Flubber, puddle painting and lots of games and songs. to learn about the *Lorax* and how to help the Earth. The children were sent home with planted prairie flowers and three books.

At the **Nuts about Nature Camp**, five and six-year-olds spent all week learning about different animal groups through Dr. Seuss books. Friday was "bring your parent to camp" day to learn about the *Lorax* and how to help the Earth. The children were sent home with planted prairie flowers and three books.

Eco Explorer Camp was so popular that it was offered two weeks for the six to eight-year-old kids working to become Junior Naturalists. Each day campers learned about a different area of the natural world—trees, natural history of animals, conservation, and some historical figures from the field of Interpretation of Natural Resources. The week culminated in a game spun from the show "the Amazing Race" where the campers worked in teams to complete challenges based upon things they had learned throughout the week and cooperating together to complete the tasks given to them.



Discovery Day Camp, for ages nine to eleven, is a week filled with fun and adventure included discovering different aspects of the natural world each day of camp. Topics studied included the water cycle, lake biodiversity, tree photosynthesis and transpiration, wildlife biology, and environmental action. Activities included hikes, tie-dyed t-shirts, an overnight Hawaiian Luau, and solar oven cookie baking, and much, much more!



Destination Science Camp, for ages twelve to fifteen, had campers participating in activities such as science experiments, teambuilding, hiking, orienteering, fishing, water games, bleach pen t-shirts, atl atl and numerous group games and activities and crafts. Campers had the opportunity to participate in the overnight activities on Thursday evenings. Activities included an ice cream party, canister rocket (paint) t-shirts, outdoor activities and games, a "pie iron" pizza dinner and s'mores over the campfire and a nighttime movie with popcorn.

Summer Programming

Family events at the library expand the reading experience and encourage parents and caregivers to become involved in summer reading. Many of this year's programs centered around the theme ***Fizz, Boom, Read***. Children and teens attended a variety of fun, free and educational activities on topics such as nature, chemistry, robotics, weather, astronomy, space, and ecology.

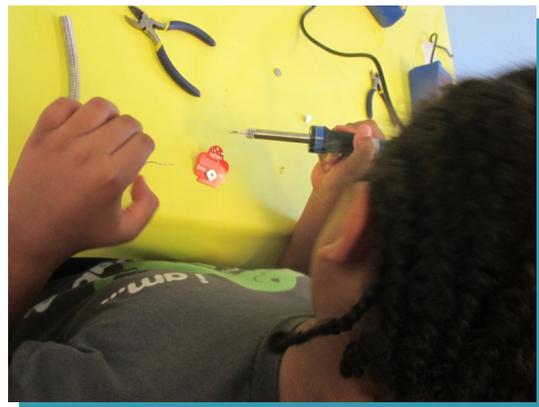
In addition to fun storytimes and crafts, anime clubs, cooking and nutrition classes, and movie screenings, the library branches offered many special programs this year.

Main held magic show by **Jean Winters** that focused on science. She taught about chemistry, physics and motion. The kids had a blast and every time she asked for volunteers from the audience, more and more hands went up.



The **Construction Physics** program at **Main** made actual roller coasters using duct tape, pipe insulation and marbles. Surprisingly the two youngest participants, a pair of 6 and 7 year old sisters created the most creative and successful roller coasters and won the day with their quadruple loop de loop contraption.

Let's Make . . .! Programs were held every Monday at **South**. Kids ages 8 to 12 were invited to make Minion pictures, Chinese lanterns, Zentangle posters, personalized banners, rubber band bracelets, origami, balloon animals and tissue paper flowers.

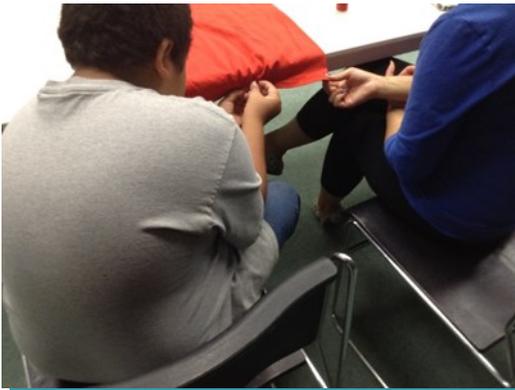


The **Magical World of Animals** presented by the **Kansas City Zoo** was held at **South**. Two staff workers brought in a sea tortoise, an armadillo, a polish chicken and a large python. We Everyone loved seeing the live animals. The zoo staff was very informative with their presentation.



Turner hosted the **CSI Forensic Science** program presented by **Johnson County Crime Lab**. The presenters told patrons their backgrounds and why they chose a career in the forensic science field. They were very interesting and captured the audience's attention as they explained how they did fingerprinting, DNA analysis, and other sciences. The patrons especially loved the hands-on fingerprinting activity!

Using two painted soda bottles and some duct tape, kids made their own **2-Liter Jet Packs** at **Turner**. The packs had straps so they could actually wear them, as well as streamers to indicate flames coming from the bottom. Staff recently ran into a mother who said her son is still playing with his jet pack.



The teens were beating down the doors at **West** for the **Makerspace** program. They made pillows out of t-shirts so the kids had an opportunity to learn what "right side, wrong side" of cloth is, how to use a sewing machine, how to turn cloth, stuffing, and how to sew up small openings by hand. Several teens noted that their parents don't know how to do what they were doing and were justifiably proud of their work.

West's biggest program this summer was the **Magic Show** with Gene Hernandez. Gene even pulled a couple lucky kids up to the stage to be his magic assistants. Every patron stayed after the show to see how balloon animals are made.

