

FOUNDATION REPORT

October 13, 2016

Foundation Report

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ON YOUR MARK, GET SET...

Read



KANSAS CITY, KANSAS PUBLIC LIBRARY
SUMMER READING REPORT 2016

PROGRAM SPONSORS



2016 Goals, Objectives & Outcomes

Goals

- To encourage kids, teens, and adults to read for enjoyment
- To encourage kids, teens, and adults to use the library's services and materials, and to participate in library activities
- To offer experiences through which kids and teens can work cooperatively and express their imaginations freely

Objectives

- To have at least 75% of participants complete the program (get at least one prize)
- Enlist the support of at least three community businesses for the program
- Recruit at least 10 teen volunteers to assist with the programs
- Provide programs for all ages and languages in the community
- Streamline the program to make participation easier and allow all participants equal access to earning prizes

Outcomes

- **3,372** youth participated across both months by earning points for completing activities.*
- **93.63%** of participants completed the reading program
- Of the population ages 0-17 in Wyandotte County, KS, youth participation in June amounted to **2.62%**, in July amounted to **1.92%**, and in groups amounted to **2.8%**.
- **21** partner community reading sites serving **1282** youth registered and participated
- **385** youth programs were presented to an audience of **8,671** patrons
- **295** adult programs were presented to an audience of **2,885** patrons
- **112** special outreach programs were presented to an audience of **5,575** patrons for various community organizations
- **161,333** materials were circulated at the branches, Mobile Library, and eCommunity during the program
- **52** volunteers donated **949** hours of their time

	Groups	June SRP	July SRP	Total
2016 Totals - Youth	1282	1206	884	3372
2015 Totals - Youth	528	943	699	2170
% WyCo Pop 0-17	2.8%	2.62%	1.92%	N/A*
% change	142.80%	27.89%	26.18%	51.43%
2016 Totals - Adults	N/A	247	244	491

*Some patrons participated in both June and July, so the total reflects all participation, not necessarily number of individuals

Community Support and Volunteers

Thank you to the many companies, organizations and individuals who generously donated funding, supplies, incentives, and time this year. A special thanks to the **Kansas City, Kansas Public School District** for providing **\$10,000** and the **Kansas City, Kansas Public Library Foundation** for providing **\$10,000** in funding. The **Kansas State Library** provided **\$387.25** worth of Summer Reading Materials and **NEKLS** (the Northeast Kansas Library System) provided **\$750** worth of Summer Reading bags. We also received a **\$3,000** grant from **Dollar General** and a **\$2,000** grant from **Unified Government** for supplies and materials.

Donated money or prizes

- Chik-fil-A
- Chili's
- Chipotle
- The Coterie Theatre
- The Dinner Detective
- Five Guys
- Granite City
- Jaegerz Laser Tag
- José Pepper's
- Kansas City Chiefs
- Kansas City Royals
- Kansas City Renaissance Festival
- Kansas City Repertory Theatre
- Kansas City T-Bones
- Kansas City Zoo
- KC Bowl
- Missouri Mavericks
- McDonald's
- The National WWI Museum and Memorial
- Panera Bread

Volunteers

Volunteers were also a big help during the summer, assisting with programs and camps, shelving, handing out prizes, compiling crafts, and helping readers use library computers to register and log their books online. **52** volunteers logged **949** hours of time this summer to help during the program.

Summer Reading 2016 By the Numbers

Reading Club Participation

- A combined **2,090** youth participants at branch libraries for both months*
- **1,282** participants at community organizations
- **2** participants returned reading logs to USD 500 schools
- A combined **491** adult participants at branch libraries for both months*
- **93.63%** of all participants completed the reading program

Community Partnerships

- **21** partner community reading locations
- **1282** children and teens read at least **6** books

Community Representation

- Participants from at least **66** different schools
- **2.62%** of WYCO population ages 0-17 participated in the June program
- **1.92%** of WYCO population ages 0-17 participated in the July program

Programs Presented

- **321** children's programs presented to **9,433** patrons
- **53** teen programs presented to **498** patrons
- **270** adult programs presented to **2,550** patrons

Materials Circulation (includes all materials)

- **95,758** Adult materials circulated
- **58,319** Juvenile materials circulated
- **2,583** Mobile Library materials circulated
- **4,673** eCommunity materials circulated

Volunteers

- **52** volunteers donated **949** hours of their time

*Some patrons participated in both June and July, so the total reflects all participation, not necessarily number of individuals

2016 Highlights

Collaboration with Schools

KCKPL partnered with many Kansas City, Kansas schools this year to help make the program a success. In addition, USD500 contributed generous funding that was used to purchase books as prizes for participants. Funding from the foundation was used to cover the costs to print and distribute reading logs at branch locations and in all area schools.

Public library staff visited schools where they promoted the program with teachers, parents and students during classroom visits, PTA meetings and assemblies. Students from Kansas City, Kansas Public Schools, Turner USD #202, Piper USD #203, and several private schools enjoyed visiting with library staff and learning about the fun prizes, great books, and free activities available for them at the library

Collaboration with Community Partners

To increase community awareness, libraries reached out to community organizations to encourage them to participate in summer reading as a group. Organizations registered to participate in the reading program by committing to have their children read at least 6 books. This year, **17** community sites participated in the summer reading program, including a few daycares, preschools and summer camps. Each of the **1,282** participants was rewarded with a free paperback book.

In addition to their regular programming schedule, library staff presented **112** programs to **5,575** participants specifically for various daycares, summer schools, rec centers and day camps. Programs included booktalks, book clubs, special storytimes, and craft programs.

2016 Community Partners

Avenue of Life

Eisenhower Middle School Summer School

Eisenhower Recreation Center

El Centro Preschool July

El Centro Preschool June

Eugene Ware Elementary Summer School

Exploring Minds Academy

Growing Place July Session

Growing Place June Session

Hillview Preschool and Childcare July Session

Hillview Preschool and Childcare June Session

Honey Bears July Session

Kiddie Kollege #1 July Session

Little Lambs ELC July Session

Little Lambs ELC June Session

Mark Twain Elementary

Piper Elementary/Middle Summer School

Tender Hearts July Session

Turner High School - Summer School

Turner Rec Camp

Turner Summer School

Kick-Off Celebrations



The Mobile Library's kick-off celebration on May 18 was a huge success! We had a face painter and balloon artist to help us sell the idea of summer reading to the kids. They had recently received their logs at school so they were excited to be able to join in! We saw lots of cool painted faces and many Minnie and Mickey Mouse balloons that day. 47 people attended the party.

South Branch Library kicked off the summer reading program with a party on May 31. Patrons were invited to complete 10 fun activities in a Library Decathlon. The biggest hit of the night was a huge inflatable obstacle course, ending with a giant slide. Many of the children lined up to run it again and again. Other popular activities included a spin-art Frisbee craft and a balloon popping game called Boom Blasters! With over 200 patrons in attendance, we can definitely consider it a success!



Main's kick-off was June 1. We had a block party and closed off Minnesota Ave. so that we could invite the Fire Department, Police Department, BPU and others to display their big trucks. We also had Funky Mama play music for entertainment, and invited several community organizations to participate. Sheryl did her usual fantastic job of face painting, and the big hit of the evening was our obstacle course bouncy house!

Turner Community Library also had their big kick-off party event on June 1, which featured an inflatable basketball game, a craft, two large sports-themed cakes, an appearance by the T-Bones' Sizzle, and more. Even with the large summer camp from the rec center pouring in, everything went smoothly and orderly. 165 people come to the party to kick off the summer.



Mr. and Mrs. F. L. Schagle's kick-off was on June 2. To keep along the lines of the SRP theme this year "On Your Mark, Get Set, Read" they offered patrons several different competitive nature games that are very popular with students and summer campers throughout the year. Patrons could participate in Migration Frenzy, Tree Resource Challenge, Photosynthesis Tag and Coyote/Rabbit Tag. For the patrons that wanted to keep it low key for the evening, the classroom was set up with numerous puzzles, brain teaser worksheets, word searches and crosswords.

West Wyandotte's kick-off party on June 4 was a fun and active day of obstacle courses, games, snacks and crafts – 310 kids, teens, and parents participated. Sizzle, the T-Bones mascot, made a special appearance and of course our very own RU made an appearance. RU has become a real daredevil this summer jumping off stages and going through the inflatable obstacle course. After going through the obstacle course RU was pretty tired and one little boy got the chance to learn that RU is an herbivore. He fed RU sticks, leaves and bits of grass which RU happily devoured.



Schlagle Summer Camps

Mr. & Mrs. F. L. Schlagle Library held several themed camps for children ages 5-15.

Nuts about Nature (five and six year olds) The campers enjoyed a variety of nature related activities. Monday, the group got to know each other playing name games and created works of art by blowing colored bubbles. On Tuesday we decorated our camp t-shirts and wind chimes, and went on a short hike looking for birds. Wednesday was filled with insect activities starting with a round of bug catching followed by honey tasting and a talk about the Nature Rangers Camp F.L. SCHLAGLE 3 importance of bees! On Thursday we took an exploratory hike and learned about space by making planetary hats to wear and take home. We finished the week off with fishing and dip netting in Wyandotte County Lake.

Eco Explorer Camp (six to eight year olds) Activities this week included animal adaptations, reptiles, amphibians, insects, birds, fishing, hiking on the bridle trail, life cycles, owl pellet dissection, dip netting for aquatic life, archery, birdwatching and lots of interactive games and crafts.

Discovery Day Camp, (nine to eleven year olds) We had many returning campers each week, as well as some new faces. Activities included teambuilding, weather experiments, chemistry experiments, archery, Atlatl, fishing, hiking, crafts and more. The optional overnight stay on Thursday night was a huge hit as usual. Campers enjoyed a water fight, walking tacos for dinner, a campfire with s'mores and a glow-in-the-dark night hike.

Nature Ranger Camp (eight to twelve year olds) This is a special camp for inner city children who would otherwise not be able to attend. We work with The Learning Club of KC to provide transportation and all supplies for every child. This year the majority of their kiddos came from Juniper Gardens and several from Blessed Sacrament. Some of the activities included animal tracks and signs, games, hiking the bridle trail, canister rocket t-shirts, fishing, archery, Starlab, owl pellet dissection, plants and insects. Every day they got to meet a library animal including our salamander, turtles and snakes. Each camper received a water bottle, drawstring backpack and a summer reading book. For lunch on Thursday, they roasted hotdogs over the campfire then got to make s'mores!

Destination Science Camp (twelve to fifteen year olds) The week was filled with science and outdoor activities geared towards middle schoolers which included teambuilding, Atlatl, water quality, chemistry experiments, fishing, t-shirt decorating, a bridle trail hike, archery and shark dissection. We also played two large-scale interactive games; Hungry, Hungry Hippos and Tic-Tac-Toe, which were a blast! Campers had the option of staying overnight on the Thursday of that week and the activities included an ice cream snack, card games, canister rocket t-shirts, walking taco dinner, Discovery Day Camp. Destination Science Camp. F.L. SCHLAGLE 2 outside games, campfire and s'mores, several night games, a new game called Sardines (which was a huge hit) and a movie with popcorn to conclude the night before bedtime.



Summer Programming

Family events at the library expand the reading experience and encourage parents and caregivers to become involved in summer reading. Many of this year's programs centered around the theme ***On Your Mark, Get Set...READ.*** In addition to fun storytimes and crafts, anime clubs, cooking and nutrition classes, and movie screenings, the library branches offered many special programs this year. We've highlighted a few from each branch.



Summertime means **Main's** big Wednesday afternoon programs are back! Programs ranged from Danny Diallo Hinds with his Dancin' Diaspora program, to Stone Lion Puppets, Maura Garcia American Indian Peoples Dance program,

Main also hosted fantastic summer craft programs! On Saturday, July 16th, children who registered made their very own racquet ball game from a foam pool noodle, some netting and duct tape, providing hours of fun outdoor this summer. On Thursday, July 21st, they made the perfect indoor game for those rainy summer days when the children are stuck inside. Each child who registered made their very own tabletop version of soccer simply from a shoe box, dowel rods, ping pong ball, clothespins and duct tape.



South Branch chose to hold programs on Thursday afternoons throughout the summer that were specifically geared towards large groups. Two local summer camps regularly took advantage of these programs as did a number of daycares. Some of the programs were planned and executed by YS Staff, including arts and crafts programs, and outdoor fun like bubbles and water Olympics. We also had two wonderful performers join us. In June, Kyle Tiernan taught over 100 participants how to draw a penguin, a cat and a shark. Kyle's teaching style was fun and a little bit silly! It kept each participant engaged and everyone took home three wonderful, refrigerator-worthy drawings. Then, Johnny and Adam Pierce of Percussion Magic visited the South Branch in July. Over 70 patrons were thrilled to participate in this interactive show! Johnny and Adam brought percussion instruments including maracas, claves, tambourines and drums for each patron to play along. The room was vibrating with the music, it was raucous and wonderful.

South Branch also offered two bilingual programs during the summer, a weekly bilingual craft and a monthly bilingual storytime. The programs are great for both those patrons who already know Spanish, and those who are looking to learn some. Patrons learn words and phrases in both languages, like the words for shapes and colors. They even sing bilingual songs!



Summer Programming



Exotics-R-Us visit **Turner** and brought all kinds of animals, including a wallaby, monkey, and armadillo. The children really enjoyed the chance to see the animals up close and getting the opportunity to touch some of the animals.

Turner also had a program by Go Big YoYo, which got some of the best remarks from patrons. It was also excellent because the performers are all in high school and middle school. Two of the performers actually attend Turner schools, so they were able to perform for their fellow students.



The program at **Turner** that got this most excitement from the crowd, however, was the KC Disc Dogs program. The dogs showed off their skills with Frisbees, and the children loved chanting for the different dogs. When Royal the dog was led on to the gym floor, the children quickly started chanting, "Let's go, Royals!" in honor of his name.



Toddler Storytime at **West** is a 6 by 6: Ready to Read program that includes short stories, songs, fingerplays, movement activities, and free play to reinforce early language learning. West is happy to support early literacy in our community and used the popular storytime as a way to promote Summer Reading.

Older preschoolers enjoy the longer 6 by 6 Preschool Storytime at **West**. There are stories, songs with live music, and free play to encourage pre-reading skills. Children loved hearing about the Summer Reading Program and having a special guest at one of the storytimes: Belle from Starlight's Beauty and the Beast!

Explorers Club is a new and popular S.T.E.A.M.-based program at **West** for ages 7 to 12 exploring everything that science, technology, engineering, art, and math have to offer. The line-up included The Art of Flight and Aerodynamics, The Nucleation Theory with Soda Explosions, turning fruit into instruments with Scratch Computer Programming, Makey-Makeys and Raspberry Pis, Code and Program Your Own Video Game, Marshmallow Architecture and Engineering, Squishy Circuits



2016 Summer Camp at Mr. & Mrs. F.L. Schlagle Library



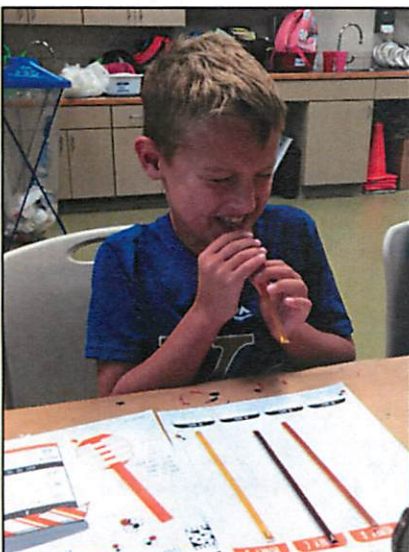


Nuts About Nature Camp Kindergarten



Eco Explorers Camp

6-8 year-olds





Discovery Day Camp 9-11 year-olds

October 13, 2016

FOUNDATION REPORT

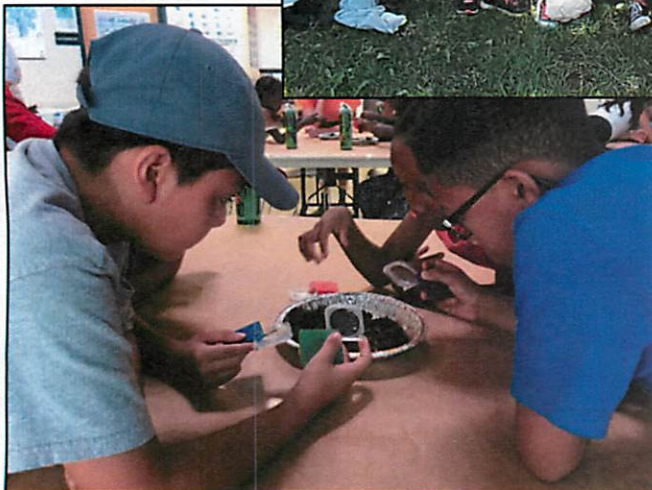


Destination Science Camp

12-15 year-olds



Nature Rangers Camp Learning Club of KCK



We  Our Volunteers



Library in the Park

September 17, 2016



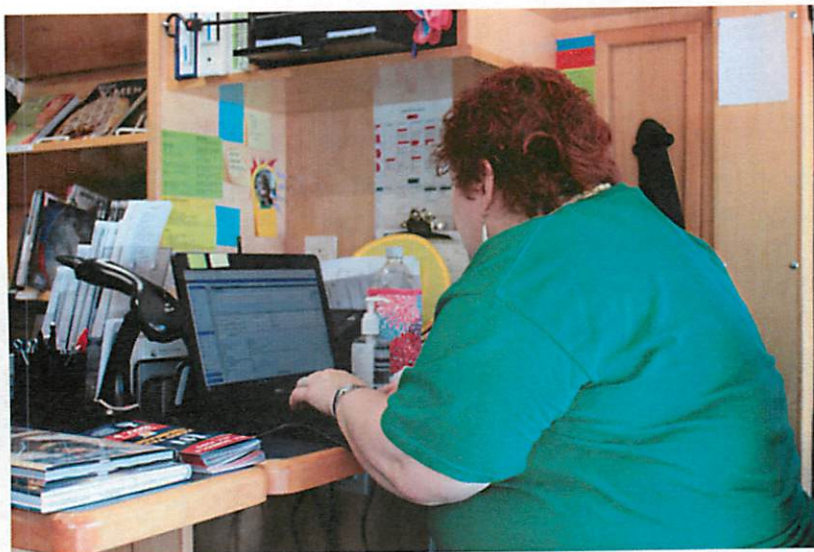
The Numbers

- o 1250 People Attended
- o Tent Count
 - o Youth Services – 500
 - o Reader's Advisory – 259
 - o eCommunity – 250 (9 eCard Sign Ups)
 - o Information – 354



The Numbers – Mobile Library

- o Gate Count – 590
- o Checkouts – 132
- o Library Card Sign Ups – 3
- o Computer Use – 12

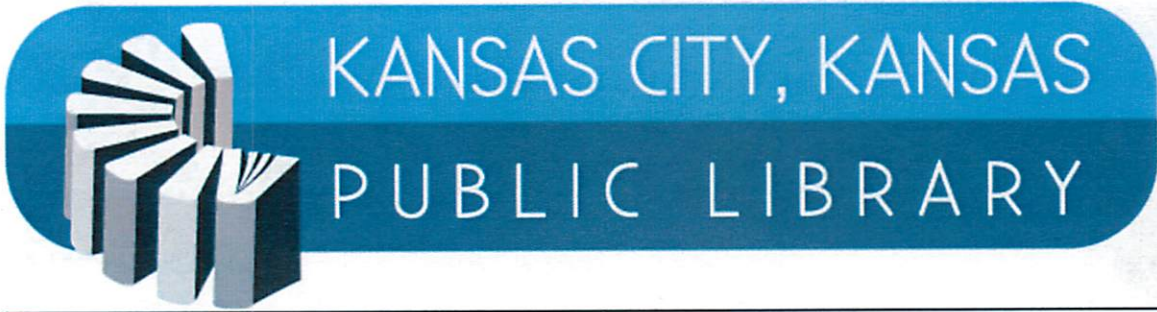


The Numbers – Food

- o Frozen Custard Served – 989
- o Tacos Served – 5425
- o Ballots Cast – 339

The winner is...Carniceria La Siete!





FOUNDATION REPORT

October 13, 2016

Musical Performances

There were performances by AY Music and People's liberation Big Band.



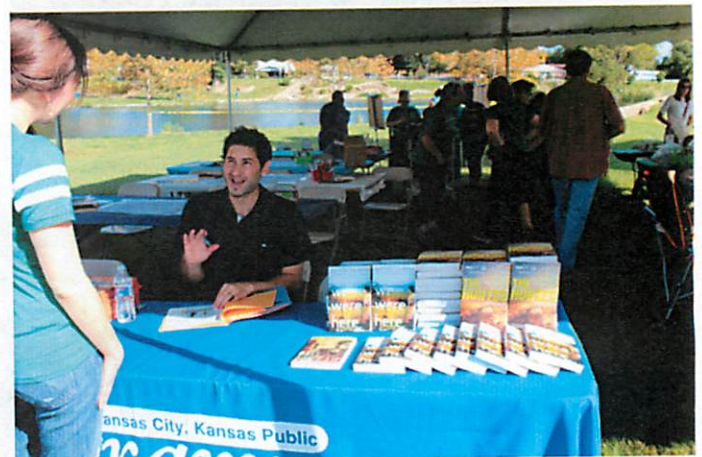
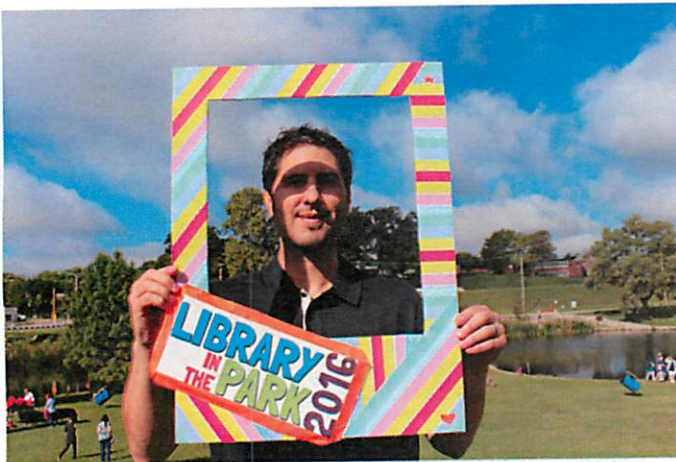
Activities

There were crafts and facepainting in the Youth Services tent



Author Visit: Matt de la Peña

Matt de la Peña, current Newberry Winner, shared his book *Last Stop on Market Street*. He also signed copies of all of his books, which we gave away to attendees.



Comments

o Comment Card Ratings

- o 80.6% Excellent

- o 18.4% Good

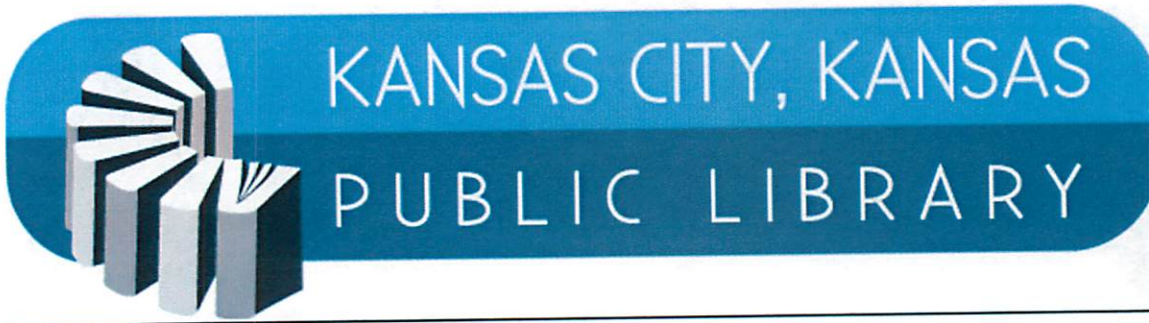
o Comments

- o "This was a wonderful event. I really enjoyed the great sense of community."

- o "This program was perfect! Gracias!"

- o "I can't believe this is for real."

- o "Free tacos and free books. This is awesome!"



FOUNDATION REPORT

October 13, 2016

11th Annual Lawson Roberts Butterfly Festival

On September 24th, the Schlagle Library hosted the 11th annual *Lawson Roberts Butterfly Festival*. This event offers families a day filled with fun and education. Our downstairs classroom was transformed into a butterfly craft room. The crafts include a life cycle viewer and a headband that transformed children into butterflies! Downstairs we also offered face painting. Upstairs our reference room was transformed to an entomology room. In one corner we had a live bee hive display provided by Ivan and Paula Owen from O'Bees. In the other corner we had Bug Nut Ed with different caterpillars and other insects. Bug Nut Ed is very passionate about insects and shares this with the public. There were many options for families to do outside as well. They could check out insect nets and carriers to see what they could find. There was a Kansas native butterfly walk along the trail. There was also Monarch tagging demonstrations done every hour for the public to participate in. We had 201 patrons attend this year's program.



FOUNDATION REPORT

October 13, 2016

